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Bookwell Travel to Donate 82,500 Meals to Food Banks

Bookwell Travel begins a mission to feed America's hungry ahead of platform launch

Mystic, Conn. (December 15, 2020) – Today, Bookwell Travel is commencing its mission of donating 4 million meals to food banks across America by the end of 2021. Bookwell Travel is donating 82,500 meals to food banks in Maine, Vermont, New Hampshire, Massachusetts, Rhode Island, Connecticut, New York and New Jersey, to be dropped off at select food banks throughout the day.

Bookwell Travel is a first-class booking and trip planning platform that gives travelers the opportunity to not only experience one-of-a kind travel destinations, but also make a difference in the lives of others. For every booking, Bookwell Travel will donate 10 meals to the hungry directly to one of over 370 food banks located throughout North America. Bookwell Travel donates directly to food banks to ensure 100% of each donation goes toward creating meals for those in need. Bookwell Travel will be launching in the coming days, however it is beginning its mission to feed the less fortunate this holiday season.

"This has been a problem that we have seen firsthand in the U.S. Once the pandemic hit, our food banks were stretched to capacity," **said Brian Gates, founder of Bookwell Travel.** "We are hotel owners, food distributors, and hospitality managers who have come together and decided to do more than support our local food bank. Our mission is to deliver over 4 million meals to hungry mouths across America by the end of 2021."

As a first step, Bookwell Travel will be delivering over 80,000 meals to food banks from Maine to New Jersey on Tuesday, December 15th and Wednesday, December 16th. The Rhode Island Community Food Bank at 200 Niantic Ave. in Providence, will be receiving their donations at 5:00 p.m. on Wednesday, November 16th.

Bookwell Travel is launching alongside a partnership with Booking.com, which will bring Booking.com's expansive network of 29 million hotel and hospitality opportunities to support Bookwell Travel in its mission to provide incredible travel experiences while supporting the hungry. Once the Bookwell Travel platform is online and is directly integrated with Booking.com's network of properties, it will provide travelers with a vast array of high-quality hospitality experiences. All bookings made through Bookwell Travel come without hidden fees or charges.

"80% of the meals we are donating today are breakfast foods. When the Coronavirus shut down schools, kids began going without the most important meal of the day," **said Gates.** "I couldn't think

of anything better than starting Bookwell Travel's mission to deliver 4 million meals over the next year than with breakfast."

In addition to the Booking.com partnership, Bookwell Travel is beginning its mission alongside eviivo, the all-in-one booking software that will power Bookwell Travel. eviivo is currently providing their own support for the hungry through the Hospitality Ending Hunger program. For more information visit <https://hospitalityendinghunger.com/>

About Bookwell Travel

Bookwell Travel is a way to book a place to stay while joining the fight against hunger. With the mission to provide 4 million meals to food pantries and food banks across the U.S. by the end of 2021, Bookwell Travel is where travelers go for a white glove booking experience that makes a positive impact like no other. Bookwell Travel is supported by a network of partners and sponsors including eviivo, Saratoga Spring Water Company and Booking.com.

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